



FOR IMMEDIATE RELEASE

The ABC's of Home Buying at Free Consumer Seminar

- Find The Answers To All Your Home Buying Questions -

Monday, October 15, 2001...(Toronto, Canada) – Buying a home is one of the largest investments that a person makes in life. So why leave it to chance? The New Home Buyers Network (NHBN) is helping new homebuyers find the answers they need before buying a new home – and it's free. On Wednesday, October 24, 2001, from 6:30pm – 9pm, newinhomes.com will hold a seminar at the Northern District Library, 40 Orchardview Blvd. (one block North of Yonge St. & Eglinton Ave.) to assist potential new homebuyers with their various questions about home buying.

The seminar will include speakers from Baker Real Estate, Mortgage Intelligence, GE Capital, Futureway Communications and the New Home Buyers Network, to give potential homebuyers the most comprehensive information necessary prior to buying a new home.

Topics covered at the seminar include:

- The advantages of buying new
- How much home can you afford?
- Working with a real estate professional
- Making an offer
- Arranging a mortgage
- Future home technology

The speakers will provide brief introductions about their services, after which a panel discussion and question-and-answer period will follow.

Home buyers interested in attending the seminar can register on-line at 64.29.195.162 or toll-free by telephone at 1-877-308-4892. Space is limited, so people are asked to register early.

About Baker Real Estate

Baker Real Estate Corporation is a highly specialized full service Real Estate Marketing firm dedicated to serving the needs of today's marketplace. The company's current projects include the Ritz-Carlton in Toronto and The Capri in Mississauga

About Mortgage Intelligence

Mortgage Intelligence Inc. is Canada's largest volume mortgage broker with a National Call Centre and more than 300 consultants working in British Columbia, Alberta, Manitoba, Ontario, Quebec and the Atlantic Provinces. The company is forecast to generate over \$3.5 billion in mortgages written across Canada by year-end 2001.

About GE Capital

GE Capital, with assets of more than US \$370 billion, is a global, diversified financial services company grouped into six key operating segments comprised of 24 businesses. A wholly-owned subsidiary of General Electric Company, GE Capital, based in Stamford, Connecticut, provides a variety of consumer services, such as credit cards and life and auto insurance; mid-market financing; specialized financing; specialty insurance; equipment management, and specialized services, to businesses and individuals in 47 countries around the world. GE is a diversified services, technology and manufacturing company with operations worldwide.

About Futureway Communications Inc.

Futureway is a facilities-based broadband service company that provides residential and business solutions. Services are available in a single bundle or sold individually. Futureway provides digital quality telephone service, high-speed Internet access and crystal clear Digital television over a secure network.

About New Home Buyers Network

The expanding NHBN is, at present, made up of several regional web sites in Ontario and British Columbia. The network of websites is the largest new homes and condo source in Canada. The Alberta site will soon be launched, while plans are underway for expansion throughout the rest of Canada, the

U.S. and abroad.

The website helps potential homebuyers find purchase options by specific location, type of home and price range. The system generates a customized list of new home or condominium communities that meet a potential purchaser's criteria. Users can view model homes, floor plans, builder profiles, site maps and gather community information.

For more information, please contact:

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