



FOR IMMEDIATE RELEASE

New Home Buyers Network Partners With CFRB and The Toronto Star

Tuesday, November 28, 2000...(Toronto, Canada) – The launch of the innovative *‘Your New Home’* radio show this past weekend has been deemed a success by all partners involved with the venture. The New Home Buyers Network (NHBN), the one-stop-shopping new home industry Internet search engine; and CFRB 1010AM, News Talk Radio, united to produce this informative new program that is being sponsored by The Toronto Star’s **newinhomes.com**.

‘Your New Home’ launched this Sunday, November 26th at 3:30 pm on CFRB 1010AM and will continue to broadcast in this weekly timeslot. It is hosted by well-known CFRB radio personality Karen Horsman, with home industry authority and Toronto Star reporter Pat Brennan.

Last week’s guests included Pat Baker, President of **Baker Real Estate**, who will participate in a number of the programs so that audiences can benefit from her behind-the-scenes industry expertise, most notably in the condominium market. Other speakers included architect Mazyar Mortazavi, **tas Design Build**, who enlightened listeners about the intricacies of designing new homes by discussing his newest project, a 45,000 foot home on the Bridle Path. As well, Eddie Thornton, Executive Director of the **Carpenters’ Local Union 27**, spoke about the severe shortage of workers in the building industry.

The web sites **specnewhomes.com** (The Hamilton Spectator) and **bcnewhomes.com** (BC Newspaper Group) are both part of Canada’s largest network of new home websites developed by NHBN, which also includes The Toronto Star’s **newinhomes.com**. The Alberta and the Kitchener-Waterloo sites will also be launched shortly, while plans are underway for expansion throughout the rest of Canada, the U.S. and the U.K.